

Join Our Team – Communications Director

Job Title:	Communications Director
Reports to:	Lead Pastor
Location:	Surry Hills
Remuneration guide:	\$40 / hour
Special Conditions:	8 hours per week

Vine Church exists to connect people to the life, love and freedom found in Jesus Christ. Over the past ten years, we've grown from a church plant meeting in a house to an exciting and vibrant community with over 250 people gathering each week. We love Jesus and are passionate about seeing him change lives.

1. Position Purpose

Vine Church is seeking to employ a creative and strategic Communications Director to oversee both internal and external communications. Our aim is that our members and the community around us (both physical and digital) are aware of and excited about what God is doing in and through Vine Church, and eager to be a part of it.

2. Main Responsibilities

The Communications Director will play an integral role in implementing the mission of the church so that we continue to connect people to the life, love and freedom Jesus offers.

- *Messaging*: work with key stakeholders to formulate internal and external messages that generate awareness, engagement and excitement.
- *Marketing*: develop and run a campaign-based approach to communications using appropriate channels (email, Facebook, Instagram, YouTube, Google, website, print etc.) to broadcast the life, love and freedom we have in Jesus.
- *Creative*: lead and manage the Vine Church creative team to produce media that exhibits design excellence and generates excitement and engagement around key messages.

In addition, the Communications Director will be expected to cultivate, maintain, and grow a culture of openness, creativity, and design excellence within the organisation.

3. Qualifications

- Authentic and tested faith in the risen Lord Jesus as our only saviour and hope.
- Experience in organisational communication strategy and marketing, including social media, graphic design, project management.
- Experience in leading and working through a team of volunteers.
- Strong computer skills and familiarity with Instagram, Facebook, YouTube, Google, PowerPoint, WordPress, Indesign, Photoshop, Microsoft PowerPoint, Canva.

- Ability to find new and fresh ways to communicate with high standards of design excellence.
- Able to build rapport and negotiate conflict between parties in a decisive, calm and disarming way.
- Excellence in professional skills such as clear written and verbal communication, time-management, organisation, and project management.
- Committed to the vision and mission of Vine Church.

Desired

- Graphic design experience and proficiency in Adobe Creative Suite.
- Experience in SEO optimisation.
- Experience with HTML and CSS.
- An active member of Vine Church (or willing to become one).

4. Special Conditions

Remuneration will be based on the experience and qualifications of the applicant and can be discussed with the Lead Pastor at time of application.

For expressions of interest, please send your resume to jobs@vinechurch.com.au.

Position start date is fully negotiable for the right candidate.

Applications close 31 January 2021.